

SUN FUN FESTIVAL

- Applicant: Michelle Kerscher / Gay Dolphin
/ OMA
- When: May 6 - 8, 2022
- Time: Fri. 5:00 p.m. -11:00 p.m.
Sat & Sun, 10:00 a.m. -11:00 p.m.
- Where: Plyler Park, beach in front of Plyler Park,
Ocean Blvd. and the Boardwalk between 8th Ave
North and Mr Joe White Avenue. Parade from 8th N.
to 15th N.
- Set-up and Take Down: May 5 & May 9
- Expected Attendance: 10,000
- Road Closures: For Parade only: June 5th from 8th
Ave N. proceeding North on Ocean Blvd to 16th Ave.
North beginning at 10:00 a.m.
- Sand castle building contest on beach, Lack's has
approved. Golden Knights May be performing.
- SE Committee Vote: approved

APPLICATION FOR SPECIAL EVENTS PERMIT
Within the City of Myrtle Beach, SC
(Please print legibly or type)
(Must be submitted 30 days prior to the event)

1. Name of Activity/Event: Sun Fun Festival

2. Type and Purpose of Event: Three day festival that's purpose is to bring families to the Myrtle Beach area in general, and to promote family-friendly activities to the locals and tourists visiting the area.

3. Location of Event: Plyler Park, Ocean Boulevard and Boardwalk between 8th Ave and Mr. Joe White, and the beach in front of Plyler Park

4. Organization: Oceanfront Merchants Association / Gay Dolphin Gift Cove

5. Applicant: Oceanfront Merchants Association

<p>6. <u>Michelle Kerscher Plyler</u> Primary contact person <u>916 N. Ocean Blvd.</u> <u>Myrtle Beach, SC 29577</u> Primary address <u>843.448.6550/843.448.9236 (work) 803.600.6012 (Cell)</u> Primary telephone/fax number <u>michelle@gaydolphin.com</u> Primary email address</p>	<p><u>Buz Plyler</u> Alternate contact person's name <u>916 N Ocean Blvd</u> <u>Myrtle Beach, SC 29577</u> Alternate address <u>843.222.2230</u> Alternate telephone/fax number <u>buzplyler@yahoo.com</u> Alternate email address</p>
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7. Date(s) of event: May 6 - 8 Hours of operation: 5 - 11 p.m. Fri. 10 a.m. - 11 p.m Sat. & Sunday

8. Date of set-up: Friday May 6 Take Down Completed By: Noon Monday May 9

9. Expected attendance: 10,000

10. Charitable Benefactor (if applicable): Special Olympics of Horry County. Will have other non-profits involved also
Is group a non-profit organization: Yes No If yes, attach copy of 501 IRS letter.
If no, what portion of proceeds will go to charitable organizations: _____

11. How will you publicize the event?
Radio, print ads, editorials, television, social media, local marketing posters and signage

12. Are public funds being used? Yes No

13. Does the applicant intend to gate the event and charge an admission fee: Yes No
If so, please detail the amount of the fee and describe as to how the event will be gated: _____

14. Entertainment Description (show on site plan): Bands each night, with a DJ prior to the bands performances
Games and activities for kids, costume characters, face painting, Other entertainment possibly including a sand castle competition, Miss Sun Fun and the Golden Knights.
Speakers/microphone needed: Yes No Electrical hook-ups needed: Yes No

15. Is a fireworks display planned in conjunction with this event? Yes No
(Fireworks displays require a SC State Permit obtained by a SC Licensed Pyrotechnician.)

The fee of approximately \$300 - \$600 is based upon when the permit is issued. (15 or more days prior to the event \$300; 14 days or less \$600).

16. To what extent has the applicant communicated with adjacent property owners, and what responses have been received? Those property owners that have been contacted have been pleased with the return of the festival to the area. All property owners will be contacted by the end of March. The event moving earlier in the year is in the hope that it will increase business in the area during a slower time before summer.

17. Signage: Will any signs, banners or pennants be posted or hung? Describe the proposed location(s) and include specific details on site plan. Banners and signs will be hung in Plyler Park from the stage and upon entry to the park.

18. Parking requirements:(show on site plan): No. of spaces available 0 No. of handicap 0 If required permission been granted for use of Event location by entity other than the City of Myrtle Beach? Yes If yes, please attached proof of authorization.

19. Alcohol:

Will alcoholic beverages be made available to the public? No

If yes, provide the following information:

What type of alcohol will be made available? Spirituous Liquor Beer Wine

List the exact locations and times for alcohol

sales: Location: _____ Times: _____

Have the City and State permits been applied for and/or obtained? Yes No

*Permits approved for the events will be amended if ABC permits are not granted. Applicants are required to provide proof of issuance before the event.

Do the alcohol vendors presently hold a license for on-premise consumption? Yes No If

so, Name _____ Address _____

Telephone _____

If alcohol will be sold or given away, and the vendor is not a license holder for on-site consumption, list the person(s) who will apply for the alcoholic beverage license:

If so, Name _____

The applicant agrees that all alcohol sales at the event will cease no later than one hour before the scheduled end of each day of the festival. Yes No

20. Parades:

Is there a parade planned with this event? Yes No

If yes, please state the day, time, location, and anticipated number of participants, routes, times, staging

area, disbanding area, review stand, and alternate dates: The parade will be Saturday morning beginning at 10:00 am. Staging

will follow the 2021 event, and will run along 8th Ave. and onto side streets as needed. The parade will run from 8th Ave. N - 15 Ave. North,

disbanding in the Chapin Park area. Review stand will be in Plyler Park. Estimated participation of 80 businesses/organizations.

(If the parade is planned for state or municipal roads, please provide written permission or approval from SCDOT and/or the City of Myrtle Beach.)

21. Vendors:

Will vendors be present at this event ? Yes No

If yes, describe in detail on a separate sheet the number of vendors involved, specify the goods or services being vended and indicate whether the vendors are specifically contracted or regularly

licensed. Please indicate exact location of vendors on the site plan.

22. FOOD SERVICE:

Will food be prepared at this event? Yes No

If yes, describe in detail on a separate sheet how the food will be prepared, type and location of cooking appliances and type of fuel to be used for cooking.

23. Prior Events:

Is this a first time event? Yes No

Has this event occurred five (5) or more times in the preceding years? Yes No

so, please list the years: Annually from 1951 - 2011, 2016, 2017, 2018, 2019, 2021

24. Emergency Medical Services:

An approved EMS plan is required to receive a permit for the event.

Please attach appropriate documentation (attach additional pages as necessary).

(Call City of Myrtle Beach Fire Department at 918-1109 for questions.)

25. Security Plan:

(Call City of Myrtle Beach Police Department at 918-1366 for questions.)

Has the Police Department approved a security plan? Yes No

Detail your security plans during event. (attach additional pages as necessary).

(The plan shall specify

- a. The number of POST-certified off-duty law enforcement personnel and private security guards which the applicant plans to hire – where the number of off-duty law enforcement personnel shall be the same or more than the number of private security guards.
- b. The arrangements the applicant has made for hiring them.
- c. Details of the plan for payment.

If no, you must engage qualified security consultants to provide the Police Department with a security plan for approval. A security plan must be approved in order to receive a permit for this event.

If yes, please attach appropriate documentation.

26. Cleanup of Event Area:

Detail your plan to keep site and adjacent public and private property free of trash and debris generated by

this activity: Additional trash receptacles in Plyler Park and on Ocean Boulevard would be helpful, surrounding businesses and local volunteers will also be involved in cleanup efforts

If using a private sanitation company, give name, contact person and telephone number: _____

Will additional trash receptacles need to be placed in the event area? Yes No If Yes, please contact the City of Myrtle Beach Solid Waste Division (843-918-2160), and they will assist in determining the number of receptacles needed as well as the cost for providing the additional service. If this service is used, payment is due five (5) days before the event.

27. Street Closings:

(Please attach documents from SCDOT and/or City of Myrtle Beach authorizing this closure.)

Streets to be closed: _____

Day/Dates: _____

Closing Time: _____

Opening Time: _____

28. **Insurance:** (Certificate of Insurance to be sent to City of Myrtle Beach Risk Department; for questions call 918-1007.)
- 1) Coverage shall be written on an occurrence basis and provide Premises/Operations: Independent Contractors: Products/Completed Operations: Contractual and Broad Form Property Damage.
 - 2) Minimum Limits of Liability will be \$1,000,000 combined single limit per occurrence for bodily injury and property damage.
 - 3) The City of Myrtle Beach shall be named as "additional insured" and the policy endorsed to require that the City be provided thirty (30) days written notice of coverage modification or cancellation.
 - 4) A certificate of insurance will be provided to the City ten (10) days prior to the beginning date of the event permitted herein.
 - 5) Additional limits or coverages may be required by the Risk Manager to address specific special or unusual hazards.

29. **Special Requirements:**

Are there any special or unusual requirements that may be imposed or created by virtue of the proposed event activity? Yes No

If Yes, please explain: _____

SITE PLAN

(The site plan must accompany your Special Event application or the application will be considered incomplete and returned to the applicant.)

Site Plan Size Requirement:

The City may be able to provide a base map of the area upon request.
 Must be presented on 8 ½" x 11" letter size paper

Site Plan must include the following:

- 1) Location and number of all structures with respect to the existing buildings, property lines, roads and walkways, to include
 - Tents/detail description of size/state if tent is fully or partially enclosed/number of tents; Indicate activity in each tent.
 - Grandstands/size/capacity
 - Stage – include electrical hook-ups and engineer certification
 - All electrical hook-ups/generators
 - All speakers/hook-ups
 - Vendor booths, size and description of goods sold
 - Refreshment stands
 - Restroom accommodations (include number of handicap accessible); please advise if you will require a source of potable water.
 - Tables
 - Trash and recycling receptacles
 - Signs with size indicated (must identify all signs visible from public roadway)
 - Parking areas/include handicap spaces available and number
 - Vehicle/trailer locations
 - Perimeter fencing, barricades, barriers, and all entry/exit points.

Additional applications/licenses or permits required:

- 1) Tent permit from City Construction Services Department (843-918-1111).
- 2) Business licenses from City Business Office for all vendors (843-918-1151). (The business license form is also available on the City website.
- 3) Liquor license and/or beer/wine license from the State of South Carolina.
- 4) Street closure permits from SCDOT and/or the City of Myrtle Beach.

REVIEW YOUR APPLICATION PRIOR TO SUBMITTAL !!

Please fill out the application completely. All applications are considered new and "same as last year" is not an appropriate answer. A complete application includes the required site plan of the correct size and security plans described herein.

By my signature below, I certify that I have actual authority to make this application, and to bind the organization, if any, sponsoring the event, and that I, or the organization, will be financially responsible for any costs or fees that may be imposed for the Event.

Date Submitted: 2/13/2022 Signature of Applicant: Michelle Poyer



City of Myrtle Beach Parade Permit Application

An application for a parade permit shall be filed with the Chief of Police or his/her designee not less than 30 calendar days or more than 180 calendar days before the date of the proposed parade. The approval of a parade permit does not constitute sponsorship of the event by the City. The parade chairperson or other person heading or leading the activity shall carry the approved permit personally during the parade.

Today's Date: 2/13/2022 Proposed Date of Parade: 5/7/2022

Applicant Name: Michelle Plyler Phone: 803.600.6012
(Residence)
Address: 916 N. Ocean Blvd Phone: 843.448.6550
Myrtle Beach, SC 29577 Fax: 843.448.9236

Organization: OMA/Gay Dolphin
Address: 916 N. Ocean Blvd. Phone: 843.448.6550
Myrtle Beach, SC 29577 Alternate Phone: 803.600.6012

Authorized and Responsible Head of Organization: Michelle Plyler
Parade Chairperson: Michelle Plyler Phone: 803.600.6012
Address: 916 N. Ocean Blvd. Alternate Phone: 843.222.2230
Myrtle Beach, SC 29577 E-Mail: michelle@gaydolphin.com

Has the applicant, organization or Chairperson been granted a Parade Permit in the past? Yes Dates of previous parades: June 4, 2016, June 3, 2017, June 2, 2018, June 1, 2019 June 5, 2021

Is the parade being held by or on behalf of any person other than the applicant? No
If yes, then a written document must be attached which authorizes the applicant to apply for the permit on such person's behalf.

What is the purpose of the parade? (i.e. band competition, holiday celebration, etc.) Sun Fun Festival

Time Assembly Will Begin: 9:00 a.m.

Proposed Assembly Area: 8th Ave. North, Side streets off of 8th Ave. North

Step-Off Time: 10:00 a.m. Ending Time: Noon

(Note: Total time may not exceed 4 hours)

Proposed Route (include starting point and ending point): _____

Starting at 8th Ave. North, and proceeding North on Ocean Boulevard to 15th Ave. North

Will the parade occupy all or only a portion of the width of the streets proposed to be traversed? All

Proposed Disassembly Area: 15th Ave. North near Chapin Park

How many people will participate in the parade? 40+ entries

Describe the number and types of animals that will participate in the parade: _____

No animals at this point, except for those riding on the nonprofit MB Kennel Club float

Describe the number and types of vehicles that will participate in the parade: _____

Floats, cars, golf carts, walking groups, Omar Shriners, etc. Number of vehicles should not exceed 100

What interval of space will be maintained between the parade units? At least 30 ft.

How many spectators do you expect? 2,000

Will there be a reviewing/judging area? Yes If yes, then please give the location and number of people expected in the area. Plyler Park, estimated 50 people

Please list any additional information that should be considered in order to make a fair determination as to whether a permit should be issued: _____

Insurance: The Permittee shall provide comprehensive general liability insurance coverage in a combined single limit of at least one million dollars (\$1,000,000) from no less than an A-Rated company naming the City as an additional insured. Please attach proof of insurance to this application.

Security: The Permittee agrees to arrange for and assume the cost of providing security and/or crowd control when deemed necessary by the City. Please attach a security plan that has been approved by the Special Events Coordinator of the Myrtle Beach Police Department.

Cleanup: The applicant and/or sponsor shall be responsible for cleanup after the event.

Public Services: The Permittee agrees to pay reasonable fees as are determined to be necessary to cover the cost of public services and equipment provided by the city for the event. A bond in the amount of \$_____ will be required. Please attach a copy of the receipt for payment of the bond.

Highway Closure: The Permittee agrees to obtain all necessary permits that would be required to close any state-owned highways for the purposes of this event. Please attach a copy of permits issued by the South Carolina Department of Transportation.

Alternate Route: The Manager or designee, in denying an application for a parade permit, shall be empowered to authorize the conduct of the parade on a date, at a time or over a route different from that named by the applicant. An applicant desiring to accept an alternate permit shall, within five days after notice of the action, file a written notice of acceptance with the Manager of designee.

Other: The Permittee agrees to:

- conduct all activities in compliance with the laws of the State of South Carolina and all applicable City Ordinances.
- upon direction of the City to immediately cease activity in the event of insurance cancellation until proof of coverage satisfactory to the City is resubmitted.
- protect, defend, indemnify, and hold the City, its officers, employees, and agents free and harmless from and against any and all losses, penalties, damages, settlements, costs, charges, professional fees or other expenses and liabilities of every kind and character arising out of this permit.

The Permittee further agrees and understands that the City may revoke and terminate this permit upon a finding by the City that permittee's event is detrimental to the safety, welfare, health, or best interests of the citizens of the City of Myrtle Beach.


Applicant Signature

2/13/2022
Date

Attachments (check items that apply):

- Authorization to apply for permit on another person's behalf
- Certificate of Insurance
- Security Plan
- Receipt for payment of bond
- Permit from the S.C. Department of Transportation

Please submit the completed application and all attachments to:

Special Events Coordinator
Myrtle Beach Police Department (Annex)
3340 Mustang Av.
Myrtle Beach, SC 29577
(fax) 843-918-1829

Cultural and Leisure Services:

_____ Approved

Bond Amount Required: \$ _____

Conditions: _____

_____ Disapproved

Reason for Disapproval: _____

_____ Date

_____ Director/designee

Police Department:

_____ Approved

Conditions: _____

_____ Disapproved

Reason for Disapproval: _____

_____ Date

_____ Chief of Police/designee

Risk Manager:

_____ Approved

Conditions: _____

_____ Disapproved

Reason for Disapproval: _____

_____ Date

_____ Risk Manager/designee

Right of Appeal: Any person aggrieved shall have the right to appeal the denial of a parade permit to the City Council. The appeal shall be filed no later than fifty (50) calendar days after the date the application was filed. The appeal shall be heard at the next regularly scheduled meeting of City Council. The decision of the City Council to grant or deny that appeal shall constitute the exhaustion of the applicant's administrative remedy.

Sun Fun 2022 Summary
May 6 – 8, 2022
www.sunfunmb.com

Friday, May 6

4:00 p.m.	Setup begins in Plyler Park
5:00 p.m. – 10:00 p.m.	Free games in Plyler Park, Sun Fun Jail, photo booth, face painting, glitter tattoos, photo ops, free crafts for kids, etc.
5:00 p.m.	Entertainment on Stage
7:00 p.m. – 10 p.m.	Band

Saturday, May 7








10:00 a.m. - Noon	Sun Fun Festival Parade from 8 th Ave. North to 15 th Ave. North
Noon	Sand sculpture contest/games begin on the beach in front of Plyler Park
5:00 p.m. – 10:00 p.m.	Free games in Plyler Park, Sun Fun Jail, photo booth, face painting, glitter tattoos, photo ops, free crafts for kids, etc.
5:00 p.m.	Entertainment on Stage
7:00 p.m. – 10:00 p.m.	Band

Sunday, May 8

2 p.m.	Games/Contests begin in Plyler Park
5:00 p.m. – 10:00 p.m.	Free games in Plyler Park, Sun Fun Jail, photo booth, face painting, glitter tattoos, photo ops, free crafts for kids, etc.
5:00 p.m.	Entertainment on Stage
7:00 p.m. – 10:00 p.m.	Band



2022 Site Plan

-  Golden Knights landing area
-  Sand sculpture area
-  Stage
-  Goddess of the Sea
-  Games, Jail, Vendors, Entertainment
-  Signage
-  Additional Trash Receptacles



Beach Boardwalk and Promenade